

JULY 2-9, 2022 | 1701 AMERICAN ROYAL CT | KANSAS CITY, MISSOURI  
**NATIONAL JUNIOR ANGUS SHOW**

# MEDIA KIT

WELCOME TO THE *biggest show on dirt*

We are thrilled for you to experience one of the deepest traditions of the Angus family – the National Junior Angus Show (NJAS.) Before you dive in, please know we are happy and willing to answer any questions you have throughout the week. Hope you enjoy the show!

## WEEK AT A *glance*

1,826 entries and 769 exhibitors  
from 39 states set to exhibit Angus cattle

Six members to be elected  
to the National Junior Angus Board

More than \$179,000 scholarships  
awarded to junior members.

Members give back  
through Angus Impact Project  
read more on page 4

20 contests and 5 clinics  
scheduled to provide added learning  
opportunities to exhibitors

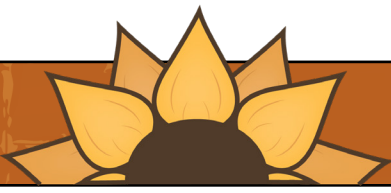


We can connect you with junior members who embody what the “Angus Family” means.

## OUR ANGUS *family*

For many Angus breeders, their involvement with the breed spans generations. For younger juniors attending NJAS, this could be the first Angus heifer they’ve ever shown. Regardless of age, it doesn’t take long to realize that when you become involved with Angus, you’re a part of something incredibly special. Folks around the country, united by a love for Angus cattle, have begun to affectionately refer to this bond as the “Angus family.”





## THE NJAS *legacy*

Since its inception in 1969, the National Junior Angus Show (NJAS) has grown to be one of the largest events of its kind. Each year junior Angus exhibitors travel from all corners of the country to gather for one week of fierce competition and fellowship. Juniors' skills are put to the test both in and out of the ring. In addition to exhibiting their animals, youth also grow through participating in contests, attending educational clinics and building a strong network of friends from around the nation – fondly referred to as our Angus family.

**“I’ve learned it’s the cows that bring us all together, but it’s not all about a cow show,” said NJAA member, J. Gordan Clark.**

This year, the Angus family will make the trek to Kansas City, Missouri, to exhibit livestock they have poured months of hard work and dedication into. The chosen theme for 2022 is **“The Biggest Show On Dirt.”** At the historic Americal Royal Complex, we expect to welcome 769 exhibitors and 1826 entries to compete in one of the most prominent competitions of the cattle industry.

## DEVELOPING *tomorrow's leaders*

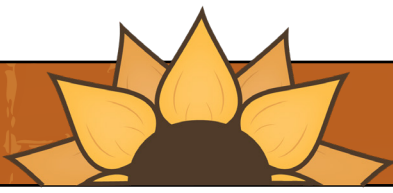
The opportunities the National Junior Angus Association (NJAA) provides for members extend far beyond the show ring. In addition to participation in educational contests and clinics at the NJAS, members may attend a variety of conferences around the nation. These experiences are equally as beneficial for members as time spent exhibiting cattle. NJAA involvement equips youth with leadership abilities and strength of character, instrumental in ensuring a prosperous future for the Angus breed and the entire cattle industry.

### Members of the NJAA

have the unique opportunity to serve as a director on the National Junior Angus Board. For many, the chance to wear “the green coat” is an aspiration dreamed about from a young age. Candidates from across the nation run for one of six open spots in which they serve two years if elected. For more information about the board, visit <https://www.angus.org/njaa/home/board>.

We can help you meet a board member, past or present, to share about this role.





# HANDS-ON LEARNING *opportunities*

## CONTESTS

Consider interviewing a contest participant to hear about what they learned through this experience

Throughout the NJAS, members are encouraged to compete in a variety of educational contests. Participation allows juniors to gain experience in areas directly applicable to their future endeavors, extending beyond the cattle industry.

- Skill-A-Thon
- Herdsmanship
- Team Fitting
- Team Sales
- Public Speaking
- Sweepstakes
- Auctioneering
- Poster
- Quiz Bowl
- Cattle Judging
- Showmanship
- Stockman
- Photography
- Graphic Design
- Creative Writing
- Career Development
- Cook-Off
- Carcass

## CLINICS

Hosting educational clinics provides an additional opportunity for members to learn throughout the week. This year, juniors will have the opportunity to attend multiple clinics at the show:

**Tricks of the Trade:** Learning the ins and outs of livestock evaluation  
Sunday, July 3 at 4:00 p.m. | Wagstaff Sale Arena

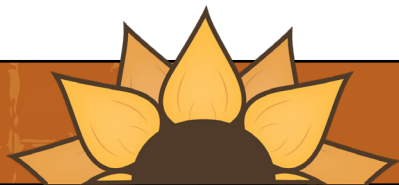
**Trans Ova Educational Clinic**  
Tuesday, July 5 at 10:00 a.m. | Hale Arena

Visit with a clinic leader or participant about the value of educational clinics for youth.

**NJAA Carcass Contest Educational Clinic**  
Tuesday, July 5 at 11:00 a.m. | Wagstaff Sale Arena

**Angus & Beyond Panel:** Where can you go after your time in the NJAA?  
Tuesday, July 5 at 2:00 p.m. | Wagstaff Sale Arena

**Sullivan Supply/Stock Show U Educational Clinic**  
Wednesday, July 6 at 5:30 p.m. | Hale Arena



## STORIES TO *highlight*

### ANGUS FOUNDATION SCHOLARSHIPS

The Angus Foundation was established in 1980 as a non-profit organization to fund and support programs involving education, youth and research. The Foundation has presented more than **\$3.5 million in youth scholarships** and continues to offer support to Angus youth as they pursue higher education. Visit [AngusFoundation.org](http://AngusFoundation.org) to learn more.

**See schedule for presentation times | Hale Arena**

### PGS SHOW

The 3rd annual Phenotype and Genotype (PGS) Show's purpose is to create another avenue for juniors to exhibit their heifers, while providing an educational opportunity to learn about the value of Expected Progeny Differences (EPDs) and economic selection indexes as a part of the process in selecting seedstock. Animals entered in the PGS will be evaluated by a judge under a system that requires both phenotypes and genotypes to be considered.

**Thursday, July 7 at 8 a.m. | Hale Arena**

### AMP IT UP

The Angus Mentoring Program (AMP It Up) aims to assist new junior members in making connections during their first few years in the breed. A first or second-year member is paired with a junior, 14 years or older, who has attended at least two previous NJAS. Throughout the week, mentors introduce mentees to other members, answer questions, participate in fun activities and attend contests and events their mentee is interested in.

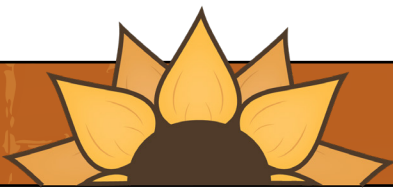
Visit with a past mentee to hear about the way 'Amp It Up' influenced their first NJAS experience.



### ANGUS IMPACT

The Angus Impact program is an initiative designed to encourage juniors to serve others. The NJAA recognizes the importance of service and hopes to instill this value in youth throughout their membership. At the 2022 NJAS, juniors will be collecting items for Giving the Basics, an organization providing hygiene products to the Kansas City area.





# SUMMARY OF *events*

Scan QR code to view full schedule



## Sunday, July 3

- 4:00 p.m. Angus University Educational Clinic - Wagstaff
- 6:00 p.m. AMP It Up - American Royal Main Entrance

## Monday, July 4

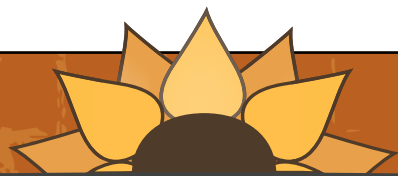
- 11:00 a.m. AMP Mixer - American Royal Main Entrance
- 12:30 p.m. Prepared Public Speaking Contest
- 1:00 p.m. Auctioneering Contest - Hale Arena
- 2:00 p.m. Cattle Judging Contest - Hale Arena
- 6:00 p.m. Opening Ceremonies - Hale Arena

## Tuesday, July 5

- 7:30 a.m. Angus Foundation Golf Tournament - Shiloh Springs Golf Club
- 7:30 a.m. Career Development Contest - Staff Lounge & Bit & Spur
- 8:30 a.m. Queen's Luncheon - Union Station
- 10:00 a.m. Trans Ova Educational Clinic - Hale Arena
- 11:00 a.m. NJAA Carcass Contest Educational Clinic - Wagstaff Room
- 1:00 p.m. Cook-Off Contest - Blue Ribbon Cafe
- 2:00 p.m. Angus University Educational Clinic - Hale Arena

## Wednesday, July 6

- 8:00 a.m. Bred and Owned Heifers - Hale Arena
- 8:00 a.m. Angus Foundation Scholarship Presentation - Hale Arena
- 11:00 a.m. Skill-a-thon Contest - Blue Ribbon Cafe



## SUMMARY OF *events*

### Wednesday, July 6 continued

12:30 p.m.	Extemporaneous Public Speaking Contest - Board Room
3:15 p.m.	Auxiliary Social - American Royal Complex
5:30 p.m.	Sullivan Supply/ Stock Show U Clinic - Hale Arena
6:30 p.m.	Sullivan Supply/ Stock Show U Team Fitting Contest - Hale Arena

### Thursday, July 7

8:00 a.m.	Show resumes with Phenotype and Genotype Show, bred and owned show, followed by Angus Foundation Scholarship Presentation- Hale Arena
11:00 a.m.	Skill-a-thon Contest - Blue Ribbon Cafe
2:30 p.m.	Beef Science Poster Contest
5:00 p.m.	Quiz Bowl Finals

### Friday, July 8

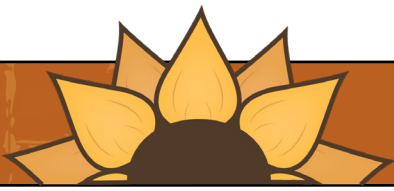
8:00 a.m.	Owned Show Resumes - Hale Arena
11:00 a.m.	Advisor of the Year and Honorary Angus Foundation Awards - Hale Arena
6:00 p.m.	NJAA Awards Ceremony - Hale Arena

### Saturday, July 8

8:00 a.m.	Showmanship Finals & Awards Presentation - Hale Arena
9:30 a.m.	Conclusion of Owned Heifer Show - Hale Arena



**SCAN QR CODE TO VIEW FULL SCHEDULE**



## LIST OF *resources*

### SHOW RESULTS

For complete show results and information, visit [Angus.org](http://Angus.org), download the Angus Mobile app or follow the latest news on social media using #NJAS22.

### PHOTOS

Photos of NJAS events and award winners are available upon request.

Check out the following events for great photo opportunities.

- Clinics
- Trade Show
- Opening and closing ceremonies
- Ampt It Up

### LIVESTREAM

The showmanship contest and all shows will be broadcast live via Walton Webcasting. To view the livestream, visit [njas.info](http://njas.info).

### CONTACTS

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#NJAS22  
@JRANGUSASSOC  
@ANGUSASSOC

@njaa-ftj



**About the NJAA** - The NJAA promotes the involvement of young people in raising Angus cattle, while also providing leadership and self-development opportunities for the nearly 4,500 active members nationwide.

**About the Angus Foundation.** Established as a 501(c)(3) organization in 1980, the Angus Foundation remains focused on its mission to support Angus education, youth, and research. The organization has distributed more than \$3.9 million in youth scholarships since 1998 and has also invested more than \$1.3 million in beef cattle research in the past decade. For more information, contact the Angus Foundation at 816-383-5100.

**ANGUS MEANS BUSINESS.** The American Angus Association® is the nation's largest beef breed organization, serving more than 25,000 members across the United States, Canada and several other countries. It's home to an extensive breed registry that grows by more than 300,000 animals each year. The Association also provides programs and services to farmers, ranchers and others who rely on Angus to produce quality genetics for the beef industry and quality beef for consumers. For more information about Angus cattle and the American Angus Association, visit [www.angus.org](http://www.angus.org).